



ATLANTA

Federal Bar Association Annual Meeting and Convention

September 14–16, 2017 • Westin Peachtree Plaza

SPONSORSHIP PROSPECTUS

The Federal Bar Association proudly presents the 2017 Annual Meeting and Convention, which will be held Thursday, September 14 through Saturday, September 16 at The Westin Peachtree Plaza in Atlanta, Georgia.

We invite you to maximize your exposure and to position your company ahead of the competition with one of the following marketing opportunities. Your sponsorship will support the Convention's Thursday Night Reception at the **Atlanta History Center** and the Friday Night Reception at the **National Center for Civil and Human Rights**. Partner with the Federal Bar Association and gain exclusive exposure to attendees during the Annual Meeting and Convention.



**Federal Bar
Association**



ATLANTA 2017



ABOUT THE FEDERAL BAR ASSOCIATION

The Federal Bar Association (FBA) is dedicated to the advancement of jurisprudence and to promoting the welfare, interests, education, and professional development of all attorneys involved in federal law. Our members run the gamut of federal practice: attorneys practicing in small to large legal firms, attorneys in corporations and federal agencies, and members of the judiciary. The FBA is the catalyst for communication between the bar and the bench, as well as the private and public sectors. The FBA supports our members in four critical areas:

ADVOCACY

The FBA monitors and advocates on federal issues that impact the practice of federal lawyers and the courts, and it keeps its members abreast of current federal issues.

NETWORKING

The FBA connects members with a vast network of federal practitioners across all 50 states, the District of Columbia, Puerto Rico, and the Virgin Islands, and provides opportunities for judges and attorneys to professionally and socially interact.

LEADERSHIP

The FBA provides opportunities for members to participate in association governance and help shape the FBA's future, while making an impact on the growth of the federal legal community.

LEARNING

The FBA provides education and learning opportunities at the national and local levels, and promotes high standards of professional competence and ethical conduct.

Convention attendees represent a wide variety of legal backgrounds—below is a small sample of firms and agencies participating at past Conventions:

Private Firms

Baker & Hostetler LLP
Bradford Health Care
Bryan Cave LLP
Cooley LLP
DLA Piper LLP
Duane Morris, LLP
Fish & Richardson P.C.
Goodwin Procter LLP
Greenberg Traurig, LLP
HayStackID
JAMS
Jones Day
K & L Gates
Kilpatrick Townsend & Stockton LLP
King & Spalding LLP
Latham & Watkins LLP
LexisNexis
Mayer Brown LLP
Microjuris
Perkins Coie LLP
Seyfarth Shaw LLP
Thompson Hine LLP
Thomson Reuters
Weil, Gotshal & Manges LLP

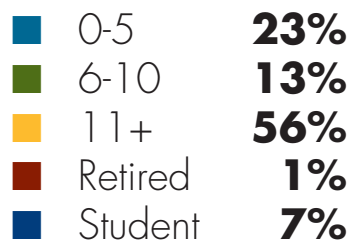
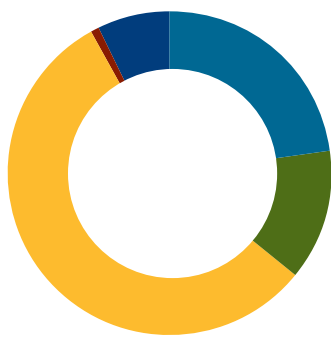
Government and Education

American Civil Liberties Union (ACLU)
Equal Employment Opportunity Commission
Federal Defender Services
George Washington University Law School
Georgetown University Law Center
Library of Congress
Missile Defense Agency
National Aeronautics and Space Administration (NASA)
National Labor Relations Board (NLRB)
U.S. Air Force
U.S. Army JAG
U.S. Attorney's Offices (USAO)
U.S. Bankruptcy Courts
U.S. Courts of Appeals
U.S. Court of International Trade
U.S. Department of Justice
U.S. Department of Transportation
U.S. District Courts
U.S. Magistrate Courts
U.S. Marine Corps
U.S. Navy

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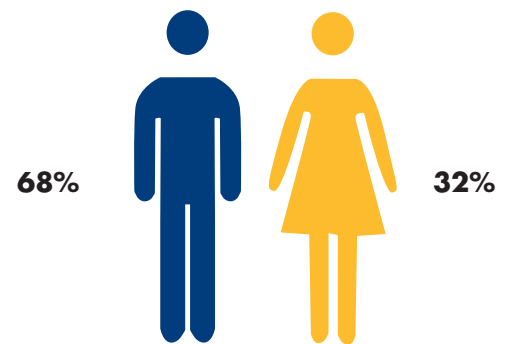
ABOUT OUR MEMBERSHIP

Years in Practice

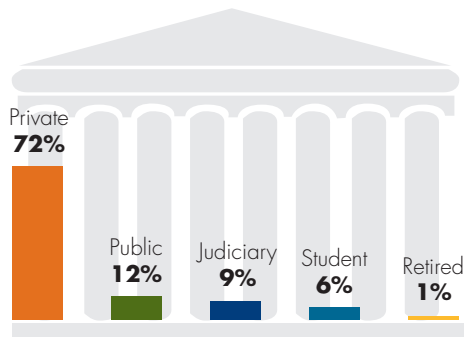


Note: Chart only includes practicing attorney members of the Association.

Gender

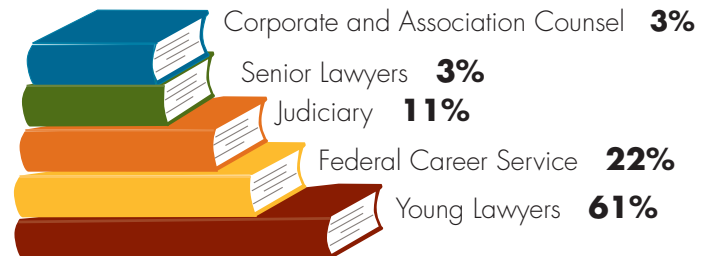


Types of Practice



Career Divisions

*Percentage of all division memberships



Member Statistics *(as of October 2016)*

FBA Members Nationwide	18,518
Member of at least one Section:	50%
Member of at least one Division:	34%
Member of at least one Section and one Division:	17%
Private Practice Members	12,113
Judiciary Members	1,652
Law Student Members	2,380
Atlanta Chapter Members:	294
Southern District of Georgia Members:	40

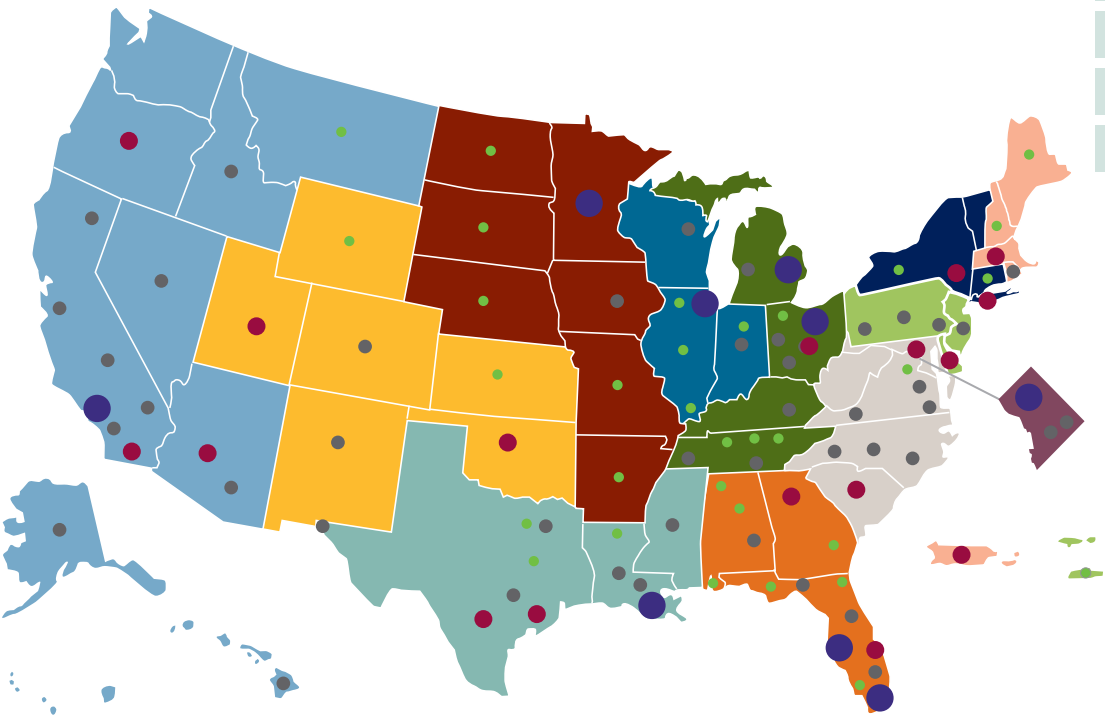
New Chapter!

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Federal Bar Association Chapters

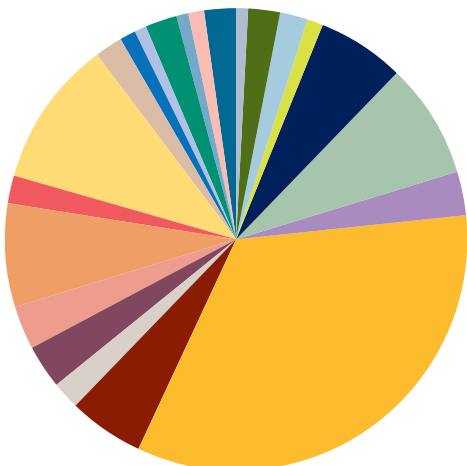
- Each dot represents a chapter
- 20-50 members
 - 51-250 members
 - 251-400 members
 - 401+ members



Circuits: D.C. (dark red), 1st (orange), 2nd (dark blue), 3rd (light green), 4th (grey), 5th (teal), 6th (green), 7th (blue), 8th (dark red), 9th (light blue), 10th (yellow), 11th (orange)

Practice Area Sections

*Percentage of all section memberships



- | | | | |
|---|-----|--|-----|
| ■ Admiralty | 1% | ■ Health | 2% |
| ■ Alternative Dispute Resolution | 2% | ■ Immigration | 3% |
| ■ Antitrust & Trade Regulations | 2% | ■ Indian | 3% |
| ■ Banking | 1% | ■ Intellectual | 7% |
| ■ Bankruptcy | 6% | ■ International | 2% |
| ■ Civil Rights | 2% | ■ Labor & Employment | 10% |
| ■ Criminal | 8% | ■ Securities Law Section | 2% |
| ■ Environmental, Energy, & Natural Resources | 3% | ■ Social Security | 1% |
| ■ Federal Litigation | 33% | ■ State & Local Government Relations | 1% |
| ■ Financial Institutions & the Economy | 5% | ■ Taxation | 2% |
| ■ Government Contracts | 2% | ■ Transportation & Transportation Security Law | 1% |
| | | | 1% |

HIGH VISIBILITY MARKETING OPPORTUNITIES

Convention Sponsorships					
Includes:	\$20,000 Premier Event Sponsor	\$10,000 Supporting Local Sponsor	\$5,000 Participating Sponsor	\$2,500 Small Firm Sponsor	\$1,000 Friend of the Convention
Recognition in <i>The Federal Lawyer's</i> August issue promoting the Annual Meeting (approx. 18,000 subscribers)	■	■	■	■	■
Sponsor-level designation on www.fedbar.org	■	■	■	■	■
One Table Top Exhibit Booth (Three days of exhibit exposure adjacent to the registration desk)	■	■	■	■	■
Post-Event Mailing List of Registrants	■	■	■		
Place item/information on registration table or in swag bag	■	■			
Logo in Convention Brochure (18,000 copies distributed)	■	■	■		
Full Page Ad in <i>The Federal Lawyer's</i> August issue promoting the Annual Meeting	■	■			
Sponsor-level designation, logo, link to your company website from www.fedbar.org (2,000 unique visitors)	■	■			
Premium placement on all promotional signage at the conference (Over 400 attendees)	■	■			
Full Page Advertisement in Convention Brochure (18,000 distributed copies)	■	■			
Acknowledgement in Opening Address at the Annual Meeting & Convention	■	■			
8 Tickets to All Convention Social Events (\$2,400 value)	■				
Opportunity to welcome attendees in Opening Address (2 mins.)	■				
Placement on all promotional signage at the conference (Over 400 attendees)			■	■	■
Half Page Ad in <i>The Federal Lawyer's</i> August issue promoting the Annual Meeting			■		
Quarter Page Ad in <i>The Federal Lawyer's</i> August issue promoting the Annual Meeting			■	■	
6 Tickets to All Convention Social Events (\$1,800 value)		■			
4 Tickets to All Convention Social Events (\$1,200 value)			■		
2 Tickets to All Convention Social Events (\$600 value)				■	

HIGH VISIBILITY ONSITE OPPORTUNITIES

Space is available in the foyer surrounding the registration table and at the main door to the Continuing Legal Education session. This area has been chosen to allow for maximum exposure to conference attendees and to increase interaction.

Includes:

- One six-foot table-top exhibit
- 2 tickets to the Thursday Night Reception

\$2,500 (5 Opportunities)

Lanyards. Lanyards represent the most visible part of our program and are worn by attendees all day long to hold their name badges. Sponsor name and logo will be printed on a lanyard. (1 Color Logo)

\$7,500

Convention Mobile Web Application.

The mobile web application will be available to all attendees and will include the schedule, speaker materials, attendee list and other relevant items for the convention. Sponsor will be identified on a banner on the main page of the application. Sponsor name and logo will be on additional signage informing attendees to download and use the application.

\$4,000

Thursday Night Reception at the Atlanta History Center



Friday Night Reception at the National Center for Civil and Human Rights





Please select your sponsorship level and provide your contact information. Thank you!

Convention Sponsorships

- \$20,000 Premier Event Sponsor
- \$10,000 Supporting Local Sponsor
- \$5,000 Participating Sponsor
- \$2,500 Small Firm Sponsor
- \$1,000 Friend of the Convention

Onsite Exhibitors and A La Carte Opportunities

- \$2,500 (5 opportunities)
- \$7,500 for Lanyards
- \$4,000 for Mobile Web App

Contact Name _____ Title _____

Company Name _____

Address _____

City _____ State _____ Zip _____

Contact Phone _____ Contact Email Address _____

Contact Signature _____

If you have any questions, please contact Kevin Maxim at FBA2017@fedbar.org or 404-924-4272. Please email the completed form to the FBA (FBA2017@fedbar.org) by August 15, 2017. All sponsorship checks should be made payable to the “Atlanta Chapter of the Federal Bar Association, Inc.” and must be received no later than August 15, 2017 by John P. Jett, Atlanta FBA Chapter Treasurer, c/o Kilpatrick Townsend & Stockton LLP, Suite 2800, 1100 Peachtree St. NE, Atlanta, GA 30309. Thank you for your support!

Contribute On-Line! We also offer you the option to complete the on-line version of this Sponsorship Form and contribute on-line at www.fedbaratlanta.org/sponsor.php.

For onsite opportunities, please contact Heather Gaskins, Director of Development at hgaskins@fedbar.org.
1220 N. Fillmore Street, Suite 444 • Arlington, VA 22201 • (571) 481-9100 • Fax (571) 481-9090 • www.fedbar.org



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